

Tuesday 30 October, 13.30-18.30
Victoria & Albert Museum



ORGANISING PUBLIC TALKS AND DISCUSSIONS – Made Simple!

Are public talks and discussions part of your programme? Are you keen to involve more high-profile speakers? Do you need inspiration for your programme? Do you want to attract larger audiences?

If the answer to any of these questions is Yes, why not join the Victoria and Albert Museum's Adult Learning and Marketing teams for an afternoon seminar on how to take the pain out of organising Public Talks and Discussions.

Combining presentations with practical tips and activities, the event provides an opportunity to learn from leading professionals in this field. The V&A runs over 100 Public Talks and Discussions a year and its Friday evening Talks and Friday Late programmes have a reputation for being innovative and popular. The event will also be a chance for participants to share their own experiences and meet other colleagues working on similar programmes.

The Seminar covers:

- * How to get ideas and where to look for inspiration
- * How to attract key speakers
- * How to attract audiences and market your programme
- * How to generate income and manage the budget
- * How to manage the practical arrangements

Tickets: £25 (£17 concessions) include drinks reception

Book now on 0207 942 2211 or visit www.vam.ac.uk/whatson

Contact Mary Le Comte on 0207 942 2525 or Heather Sturdy on 0207 942 2198 for more information